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***For Immediate Release***

**IWCO DIRECT RECEIVES AWARDS FOR CORPORATE BUSINESS ACHIEVEMENT AND SAFETY**

Chanhassen, Minn. (June 16, 2008) — IWCO Direct, the nation’s leading provider of integrated direct mail production services and marketing solutions, recently was presented with a Corporate Business Achievement Award by the U.S. Postal Service and recognized as an Industry Safety Leader by the Envelope Manufacturers Association (EMA).

**Working with the U.S. Postal Service**

IWCO Direct received its Corporate Business Achievement Award from the Postal Service at the National Postal Forum (NPF) in Anaheim, Calif. The company was recognized for its commitment to the Postal Services’ Intelligent Mail® vision. IWCO Direct was among the first to test a new process for electronic documentation of commingled mail and collaborated with the Postal Service on acceptance procedures. IWCO Direct also participated in the Seamless Acceptance pilot test for Standard Mail.

The pilot test used unique Intelligent Mail Barcodes on mailpieces, trays and pallets; submitted all documentation electronically through the *PostalOne!* web site; and created mailing statements electronically.

**Dedicated to Workplace Safety**

IWCO Direct was also recognized for its outstanding safety performance in 2007 through an Industry Safety Leader Award from the EMA at the organization’s recent Spring Meeting. EMA evaluates organizations on their safety achievements based on quarterly and annual surveys. Employers are required to provide information on injuries and illnesses, as well as internal safety programs. EMA also calculates Days Away From Work due to Injury/Illness (DAFWII) based on the number of employees in the organization. To qualify for the award, DAFWII must be at or below 1.5 days per 100 employees.

“We’re proud to receive industry recognition for our partnership with the Postal Service and our focus on safety,” said Patrick Deck, IWCO Direct executive vice president–operations. “Employee safety is always our primary concern. The partnership we’ve established with the Postal Service demonstrates our commitment to the success of the mailing industry and our dedication to having the most powerful postal strategy in the industry.”

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### **About IWCO Direct**

IWCO Direct ([www.iwco.com](http://www.iwco.com)) has served the direct marketing needs of North American companies for more than 35 years. With production facilities in Minnesota, New York and North Carolina, IWCO Direct is one of the nation's fastest growing providers of direct marketing solutions. IWCO Direct provides direct marketing like no one else by seamlessly supplying all direct mail production services – print, envelope, plastic, mailing, automated marketing, and data services – in an integrated “total package” supply chain solution. IWCO Direct pioneered commingling and continues to provide its customers with dramatic postage savings and faster time to market through its proprietary IWCO P.O.S.T. (Postal Optimization Strategy and Technologies) and RideShare™ commingling and logistics management programs.

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