

Total Package Production for Direct Marketers

The IWCO Direct Advantage

IWCO Direct is transforming the way businesses approach direct mail, providing integrated services that add focus, speed, and value to direct mail campaigns.

Integration

We drive direct mail campaigns. We're a single-source for powerfully targeted direct mail campaigns, offering integrated creative, printing, promotional cards, envelope printing and converting, mailing and logistics management services including commingling, and fulfillment.

Focus

We know direct marketing. We're exclusively focused on direct marketing, enlisting more than 40 years of concentrated expertise in putting all the components of a direct mail campaign together.

Speed

We thrive on demanding turnarounds. We're fully equipped with world-class direct marketing production technology, providing turnkey services that more efficiently meet your critical mailing deadlines with the best postage rates available.

Value

We deliver the bottom line. We're the cost-effective direct marketing provider, adding value to direct marketing campaigns through integrated services, focused expertise and efficient production.

Creative Services

Printing

Plastics

Envelopes

Data Processing

Personalization

Lettershop

Mailing

Commingling

Logistics

Automated Marketing
Programs (AMP™)



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